

JCPenney Incentive Sales

Making incentives, recognition and promotions easy. Unlock the potential.

It's all inside.



Fundraising

JCPenney Incentive Sales
800-832-GIFT

Scrip Fundraising

JCPenney has been a long-term supporter of local communities. Various charitable organizations, schools and church groups raise needed funds by selling "scrip" (gift certificates) as fundraisers.

JCPenney has been involved in scrip programs for over a decade. Your local organization can buy gift cards for scrip programs directly from JCPenney Incentive Sales or through one of several scrip companies.

To learn more about our discount contribution and delivery of JCPenney Gift Cards for your program call: 1-800-832-GIFT (4438).