

JCPenney Incentive Sales

Making incentives, recognition and promotions easy. Unlock the potential.

It's all inside.



Corporate



JCPenney Incentive Sales
800-832-GIFT

Corporate Buyers

Team up with JCPenney Incentive Sales, your silent partner for success.

JCPenney provides all "back end" administrative services to ensure consistency, professionalism, ultimate satisfaction, and program SUCCESS. Key benefits:

- Program customization
- Program management
- Database building and maintenance
- Program measurement
- Gift Card fulfillment
- Customized communications
- Designated, accessible account executive

JCPenney's reputation for value extends to our Gift Card program. Contact us now to learn about volume discounts.

[Click here](#) for a presentation on the benefits of the JCPenney Gift Card.

Quick Turnaround

Gift Card orders are processed within 48 hours. Cards are usually received in 4 business days.